

LOTUS CARS

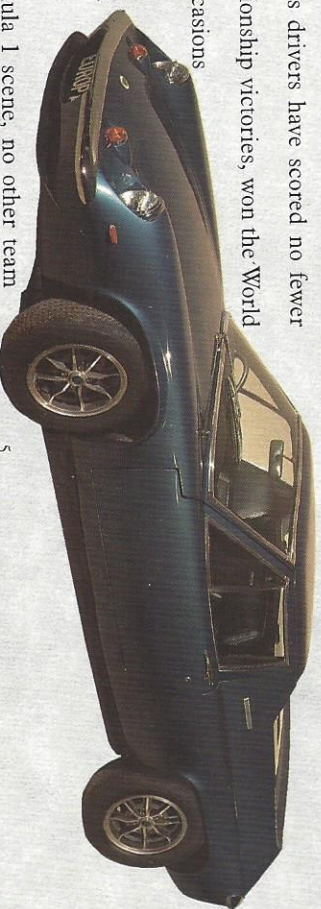


40 YEARS OF EXCELLENCE

in a Lotus: winning was getting to be a habit.

Meanwhile, the pace was accelerating on the production side. Further versions of the Lotus Elan were introduced, followed in 1966 by the first mid-engined Lotus road car, the Europa. Two years later came the luxurious Elan +2 and then, in 1970, the Elan Sprint, with a new 126 bhp Big Valve engine. With production growing rapidly, the factory was moved for the second time in seven years, this time to its present home at Hethel in Norfolk. The move – in 1966 – was nicely timed for it followed a double victory for Lotus: the World Championship for Manufacturers and the World Championship for Drivers.

Out on the circuits of the world, the name Lotus was fast acquiring a special lustre and, even now, no other team has come close to matching the all-round record of Lotus. Lotus drivers have scored no fewer than 79 World Championship victories, won the World Drivers' title on six occasions and the World Manufacturers' Award seven times. Since Lotus appeared on the Formula 1 scene, no other team has achieved as many Grand Prix successes.



6. Stirling Moss tends off the Ferrari challenge with the Lotus Prix of 1961. The side panels were removed for extra driver ventilation.



7. Ayrton Senna taking the Active Suspension Lotus Honda to victory at Detroit in the 1987 USA Grand Prix.



8. Before the era of wings and side pods, the beautiful, classically simple lines of the Lotus

